



aala Design

New Essence of Web Technology

www.aalaDesign.com

A clear vision for your success

Murtaza Habib

P.O.Box 16487, Dubai - UAE

Mobile: 0097150 – 79 47 848

Email: murtaza@aaladesign.com

Our Mission:

- Our clients' requirements always come first.
- "Encouragement for the best creative work" is our main motto.
- We work as per the market position and provide the suitable solution.
- Our commitment is the strongest strength to meet today's market.
- We are always open for the most talented and suitable people for every job.

"With a clear vision to your success." - A true guideline for customer's satisfaction.

Introduction:

aalaDesign is a leading global IT service provider in Dubai and India (Development Center). It offers a complete range of quality IT services at a low cost and specializes in providing IT solutions within various vertical markets, both commercial and government sectors, by engaging experts within the industry in order to deliver optimal solutions that ensure that businesses are able to achieve their goals.

aalaDesign executives have more than 11 years of collective of experience in application development, infrastructure maintenance, project management, and IT consulting. Our commitment is to excellence and quality service to customers.

We are able to optimize IT investments by reducing the total cost of ownership (TCO).

We constantly ask what design is all about. Design surrounds us and our everyday life, whether an ad on the subway, a website, or even a simple box of matches, they are designed. It is pretty safe to say that our lives and its surroundings are visually created.

With deep roots in the design field, **aalaDesign can carry through almost every realm of artistic creation, to bring sophisticated visual concept and development to those who desire it.**

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How We Work:

aalaDesign >> RESEARCH >> CREATE >> IMPLEMENT

RESEARCH

aalaDesign notifies your business ethics with the help of your business structure and motivates your team by using various research procedures.

CLIENT

Client relationship helps us to achieve the best result. Provide us your business vision we deliver you the basis principal and methods of aalaDesign.

CREATE

STRATEGY

Careful observation leads to think more creatively and every design needs to have an objective. aalaDesign always create a strategy based on your target market.

DESIGN

We work hand to hand with our clients to provide them the best and the most creative concepts. Our design speaks out in front of the target audience. Our motto is to satisfy our customer with best creative.[View our portfolio](#)

IMPLEMENT

MARKET

Design optimization and testing procedure need to be followed before launching. Client satisfaction is a must to make the process live.

EVALUTE

aalaDesign stand behind for every success of web design and campaign undertaken. We are always committed to meeting deadline, budget, and evaluate all the campaigns performance based on their objectives.

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Best Services That Fits Your Business:

aalaDesign is a new age design firm which utilizes concept and creative thinking to bring you unique and sophisticated visual graphic and web design solutions for various fields in today's advertising, marketing and design industries.

1. Web Design And Development
2. Flash Design And Development
3. Rich Media
4. Graphic Design
5. CD Presentation
6. 3d Walk through and Modeling
7. Content Management Integration
8. Internet Marketing
9. Search Engine Optimization and Top Ranking
10. CRM and ERP Solution Provider
11. Non Disclosure Agreement Projects

In Brief:

Web Design and Development

- Domain Registration.
- Reasonable Web Hosting provider.
- Web Interface Designing (ENG / ARABIC).
- User Interface Development cross-platform- XHTML, CSS, XML, JavaScript, DOM.
- Development using - .net, C Sharp, MS Share point, PHP, Java, MySQL, MS-SQL, Oracle.

Flash Design and Development

- Conversion of Graphics to Flash Vector shapes.
- Micro site, Database Connection, XML, .net/php integration.
- OOPS, Advance Action script 3, Creating Classes, Application Development.
- Flash Games for Nokia Mobile and Desktop Flash Games.

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Rich Media

- Banner Campaign integration for Google, Yahoo, AME Info, Linkedin, Facebook etc.
- Scriptable Banners with Music loops with optimized file size.
- Proper integration of ClickTags scripts for each media for approval.

Graphic Design

- Branding your company name with creative logos ENG/ARB.
- Office Stationeries - Flyers, Visiting cards, Broachers, Hangers, etc.
- Huge Roll ups, Hoarding, Magazines, Gift Items.
- Complete Advertisement Campaign under one roof.

Interactive CD Presentations

- We convert your business profile in the presentable format to attract your customers.
- Interactive presentation with user friendly navigation.
- 3d walk through, eye catching attractive animations effects.
- 360 degree interactive virtual tour.

3d Walkthrough and Modeling

- Character Modeling - caricatures, miniatures for your product branding.
- 3d Walkthrough - building construction, room/hotel interior design.
- 3d engine Games which is getting more popular in the market.

Content Management Integration (CMS)

- Customized or tailor-made cms integration with your dynamic web pages.
- We handle CMS based on .net, Java, Magento, Wordpress, Jhoomla, ZenCart, PPHP, Alfreso etc.
- Shopping Cart, Ecommerce, and integration.
- Database Handling and Web Forms integration .
- Application Development

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Internet Marketing

- Article Writing and submission to article directories.
- Creating ebooks and graphic set to target customers.
- Press Release Writing and submission to gain best traffic to the website.
- Social Networking and Video Marketing
- Facebook Advertisement

SEO and Top Ranking with Money Back Guarantee

- On Page and Off Page SEO Services
- We will provide Text links advertisement on 10 relevant websites. (Back links)
- Keywords Research Analysis
- Implementation of targeted, optimized META tags including Title, Keywords & Description
- Search Engine friendly sitemap development.
- Google Analyzer integration
- Creating Blogs
- Keyword rich content in your website

CRM and ERP Solution Provider

- Beams ERP
- Pay Roll Manager
- online CRM tools
- Small Business CRM Solutions

NDA – Non Disclosure Agreement

- PSD to XHTML
- Taylor-made CMS integration
- Form Applications
- Flash Programming and Rich Media
- Web Design and Development

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Web Hosting

- Best Hosting in town for just 35\$ per year
- Re-seller Package for you to sell to your customers

Our Key Accounts

Government / NGOs	
UAE President Ministry Of Presidential Affairs Dubai Economic Department Sheikh Mansoor Intranet Ihtimam e-services	Dubai World Trade Centre Technologies Dubai Summer Surprises (10 flash games –Modhesh)

Real Estate	
Sama-Dubai Lagoons EMAAR – The Old Town Ikaar	Mazaya Real Estate Nakheel The Palm Union Properties

Banking	
ADCB Bank Gulf Bank Commercial Bank of Dubai	Dubai Islamic Bank Kuwait & ME Finance Investment Co National Bank of Abu Dhabi

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Corporate		
Emirates Barclays Airmiles Pepsi Snickers (award winner) Wild Wadi DSS Al Wahda Mall	Aviation Club Mini Cooper CEO Forum MMI Travel Yellowcape Television - KWT Electrical Lighting Co Peerless Factory Kwt Al Gandhi Electronics	Medialine LLC Advance Biotechnology Center Naseem Perfumes Popular Tyres Mexican Elephant V1-Tech Yachts Dave Yachts Visiontech London Travels

Sports & Fitness	
Alahli Club Aviation Club	Cozmo Entertainment (Dubai Lynx Award- short listed) The Avenue Mall- Kuwait

We appreciate the value of partnerships and invite businesses to contact us for collaborative projects. We are committed to provide you best service projects focusing on technological advancement and economic growth.

for aalaDesign

Murtaza Habib

Marketing Director

Tel: 04 33 393 52

Fax: 04 33 393 86

Mobile: 050 7947848

Email: murtaza@aaladesign.com

Website: www.aaladesign.com

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